



Let's join hands to put a smile on planet earth!

From the desk of **Conserve My Campus**™ . . .

. . . a peek through the pages of celebration of **Conserve My Campus** Day - 2009

"Vision is the art of seeing what is invisible to the others". Ms. Hema Hattangady's vision, dream and

commitment to the cause of energy and the environment have set a new path for people to conserve energy and protect the environment. Her energy along with that of the Green Ambassadors has made a winning combination of determination and passion.



Ms. Hema Hattangady, Managing Director - SECIPL

The **Conserve My Campus**™ program is running successfully for the second consecutive year. Ever since inception, the program has had the constant support and encouragement of the principals and teachers of the esteemed institutions who are part of the community - the **Green Republic**. The principals shared the vision of **Conserve My Campus**™, to groom little ones to become change agents. These energy packets have in them the 'kid power' to transform the way the world thinks and lives. We at Conzerv, have enjoyed working with the principals as much as we have had fun with the **Green Ambassadors** who stand today as the proof of a changing and progressing nation.

With a vision to build responsible communities which are sensitive towards conserving energy and the environment, the **Conserve My Campus**™ program aims to educate, expose and enthuse people to become conscious about energy consumption. The **Green Ambassadors** have been trained to reduce their domestic electricity consumption and conduct energy audits of their school campuses. These small but measurable steps will go a long way in enabling people to reduce their Carbon footprints, mitigate Carbon emissions, reduce greenhouse gas emissions impacting global warming, improve waste management and overall contribute towards a healthier and cleaner planet.

In order to recognize the commitment of the Green Ambassadors and their effort to put a smile back on planet Earth, the **Conserve My Campus**™ Day is observed on the 21st of November every year. This year, the **Conserve My Campus**™ Day was celebrated in Carmel Convent School, Bangalore where all the members of the Bangalore Green Republic came together to celebrate this prestigious occasion. The day dawned with the warmth of the bright rays of the sun promising us a great success in our endeavor. It was a feast to watch the young global warming warriors walk into the campus with enthusiasm in their bright green 'T' shirts with a bold caption "I am a Green Ambassador". The guests were received with great fanfare. The master of ceremony Akhil Nori - *Green Champion 2008-09* did a tremendous job of a power packed event.



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Dignitaries welcomed with a "fan-fare"



Akhil Nori, Green Champion 2008-09



Dignitaries lighting the lamp

The day's program began with the lighting of the lamp by the dignitaries Ms. Sudha Setty, Senior Program Manager - Alliance to Save Energy, the Chief Guest of the day, Ms. Hema Hattangady, Managing Director, SECIPL, Mr. Gilles Vermot Desroches & Mr. Bernard Golstein from SECIPL as special guests, the host school Principal and Dr. Kamala TN. The host school principal Rev Sr. Sadhana AC shared her views about **Conserve My Campus**™. The audience - parents, teachers and Green Ambassadors took the Power Pledge in unison. Dr. Kamala, Program Director presented a report on **Conserve My Campus**™ - a two year journey.

The Chief Guest of the day Ms. Sudha Setty presented an excellent address appreciating the effort of **Conserve My Campus**™. It was followed by the **Conserve My Campus**™ song rendition by the winning team - Carmel Convent School who made the gathering spell bound. The Chief Guest and the Managing director of SECIPL instantly gave a standing ovation to the team who sang the song in perfect coordination. It was followed by a very thought provoking address by our visionary Ms. Hema Hattangady, who truly knows the way, goes the way and shows the way! The year 2009 had many successful events. The launch of the **e-book** was one of them. The e-book is the exhilarating story of the **Conserve My Campus**™ brand ambassador - **Ziggy**. It was released by Mr. Gilles. The other highlight of the event was the release of the **Conserve My Campus**™ newsletter. The honor of releasing the **Conserve My Campus**™ newsletter was done by Mr. Bernard the special guest of the day. This was followed by a beautiful message by Mr. Gilles.

Releasing of. . .



Conserve My Campus Song



e-book



Newsletter



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The moment was indeed very achieving for Conserve My Campus team to receive **One Trophy 2009** award. Mr. Bernard choose the unique and right platform of Conserve My Campus day occasion to announce the One Trophy award for **Best practice under "Planet & society, Schneider India"**.

"I dedicate this award to Ms. Hema Hattangady, the heart, the soul and constant support to everything of Conserve My Campus. I also dedicate this to all my dear Green Ambassadors who have contributed towards the success of the program" says Dr. Kamala with joy and pride along with her team followed by a big round of applause.



The dignitaries joining the Power Pledge



Message by Mr. Gilles Vermot Desroches



Team Conserve My Campus receiving the One Trophy award

The members of the Green Republic displayed all the work that they had done to promote the cause of **Conserve My Campus**™. It was a riot of colors, and a wonderful display of intelligent and smart energy efficiency concepts & models. The day ended on a high with all Green Ambassadors and members of the Green Republic pledging their commitment to the cause of energy and the environment.